



1. Privacy Policy

We welcome you to our website and thank you for your interest in our company and our products.

The protection of your privacy when processing personal data as well as the security of all business data are important issues to us, which we consider in our business processes.

2. General information

2.1 Data Controller

The controller of the processing of your personal data is the Bosch Group Legal entity that maintains a commercial/legal relationship with you or with the company that you work for. This message is sent with the purpose of maintaining relations of any kind with the company for which you work.

Our contact details are as follows:

Legal entity	Location	Address
Robert Bosch, S.A.	Lisboa	Av. Infante D. Henrique, Lote 2E-3E 1800-220 Lisboa
Bosch Termotecnologia, S.A.	Aveiro	Av. Infante D. Henrique, Lotes 2-E e 3-E 1800-220 Lisboa
Bosch Car Multimedia Portugal, S.A.	Braga	Rua Max Grunding. N° 35 4705-820 Braga
Bosch Service Solutions, S.A.	Lisboa	Av. Infante D. Henrique, Lote 2E-3E 1800-220 Lisboa

3. Categories of personal data

We process the following categories of personal data

- Contact and communication data (for example name, surname, telephone, e-mail address, image and IP address)
- Contractual master data, for example contractual relationships, contractual or product interests
- If you visit our legal entities, we will obtain identification data, presence data and images of you and the registration number of the vehicle you are driving

4. Duration of storage and retention periods

We store your data for as long as is necessary to provide our website and the associated services or for as long as we have a legitimate interest in continuing to store your data (e.g., we may still have a legitimate interest in postal marketing even after a contract has been fulfilled). In all other cases we delete your personal data except for such data that we are obliged to store in order to fulfill legal obligations (e.g., we are obliged to retain documents such as contracts and invoices for a certain period due to retention periods under tax and commercial law). Personal data captured by video surveillance cameras is deleted every 30 days.

5. Data transfer to other controllers

In general, your personal data will only be transferred to other controllers if this is necessary for the fulfillment of a contract, if we or the third party have a legitimate interest in the transfer, or if you have given your consent. For details on the legal basis and the recipients or categories of recipients, please refer to the section Processing purposes and legal bases.

Additionally, data may be transferred to other controllers if we are obliged to do so by law or by enforceable official or court order.



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6. Service providers

We involve external service providers with tasks such as sales and marketing services, contract management, payment handling, programming, data hosting and hotline services. We have carefully selected these service providers and monitor them regularly, in particular their careful handling and safeguarding of the data stored with them. All service providers are obliged to maintain confidentiality and to comply with the statutory provisions. Service providers may also be other companies from the Bosch Group.

7. Transfer to recipients outside the EEA

We may transfer personal data to recipients located outside the EEA into third countries. In such cases, we ensure before the transfer that either the data recipient provides an adequate level of data protection or that your consent to the transfer has been obtained.

You can obtain a copy of the appropriate or suitable safeguards. Please use the information mentioned in the [Contact](#) section for this purpose.

8. Processing purposes and legal bases

We and service providers contracted by us process your personal data for the following processing purposes:

8.1 Maintaining a legal/commercial relationship

Maintaining a legal/commercial relationship with you or the legal entity you work for the period such relationship lasts. Legal Base: legitimate interest.

8.2 Parcel announcements

To have your parcels announced, we give your e-mail address and/or telephone number to the transport company apparent from your order as part of the performance of the contract. This company processes your personal data as data controller.

8.3 Contact form

You contact us via a provided contact form. We store and use data entered in contact forms, such as name, e-mail, address and telephone number, to communicate with you. We process your personal data based on our legitimate interest in customer support and to improve our products and services.

8.4 Guaranteeing the safety of persons, goods and installations

Guaranteeing the safety of persons, goods and installations in the processing carried out in the CCTV process, as well as the one made for the visits in the gates of our legal entities. Legal base: performance of a task carried out in the public interest.

8.5 Safeguarding and defending our rights

Safeguarding and defending our rights. Legal base: Legitimate interest on our part for safeguarding and defending our rights.

9. Data subject rights

Please, use the information in the Contact section to assert your rights. When doing so, please ensure that we can clearly identify you.

You have the right to request access to the personal data concerning you, as well as the right to rectification, the right to erasure, the right to restriction of processing and the right to data portability. Insofar as you have given us consent to process your personal data, you may revoke this consent at any time with future effect.



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9.1. Objection to direct marketing

Objection to direct marketing

You can object to the processing of your personal data for advertising purposes ("advertising objection") at any time. Please note that, for organizational reasons, there may be an overlap between your objection and the use of your data in the context of an already ongoing campaign.

Objection to data processing based on "legitimate interest"

If the processing of your personal data is based on "legitimate interest", you also have the right to object to the processing of your personal data at any time on grounds relating to your particular situation. The reasons shall be stated.

We will then terminate processing your data unless we can prove - in accordance with the legal requirements - compelling legitimate grounds for the processing which override your rights.

10. Right of complaint with supervisory authority

You have the right to lodge a complaint with a supervisory authority.

11. Contact

If you wish to contact us, please find us at the address stated in the "Controller" section.

To assert your rights and to notify data protection incidents, please, use the following link: <https://request.privacy-bosch.com/>.

For suggestions and complaints regarding the processing of your personal data or notify security breaches, we recommend that you contact our data protection officer:

Data Protection Officer
Information Security and Privacy (C/ISP)
Robert Bosch GmbH
Post office box 30 02 20
70 442 Stuttgart
Germany
or
<mailto:DPO@bosch.com>

12. Changes to the Data Protection Notice

We reserve the right to change our security and data protection measures if this is required due to technical development. In such cases, we will amend our data protection notice accordingly.

Please, therefore, notice the current version of our data protection notice, as this is subject to change.

13. Effective date

25.09.2025